



Ad Management Campaign - What's in it for your company?

Riafox has partnered with OptifyMe to ensure your Ad Management is under good hands! Finding a company that is driven by helping your company see results in your ads is what your company deserves. Your online presence is only as strong as how many people can find your website. Let Riafox and OptifyMe ensure that your site is found not only on the web but through social networks and organically! The possibilities are endless when you entrust OptifyMe to managing your Ads.

For questions on pricing or to get a better idea of who you will be working with, reach out to us at support@riafox.com or call (208) 321-4140! Our contact us page is also a quick way to reach us. We look forward to helping you Optimize your online presence!

Services Offered by OptifyMe

SEO Services:

- Keyword Research
- On Page SEO
- Intriguing Meta-description
- Site Title
- Url Slug
- Alt Text Image Keywords
- Keyword Density Optimization
- Header Tags
- Improve User Experience
- Outbound Links
- Inbound Links
- Site Speed
- High Quality Content
- Optimize Images
- Fix Broken Links

- Optimize for Mobile
- Write Click Worthy Titles
- Relevant Descriptive URL
- Latent Semantic Indexing (synonym keywords)
- Removal of Unnecessary Plugins
- Index Site
- Create Content Silo
- Backlinks
- Local SEO
- Beef up shorter posts
- Become Expert in Niche

Pay Per Click Services (PPC):

- Keyword Research
- Landing Pages
- Campaign/Ad Group Set Up
- Audience Building
- Remarketing
- Tracking Pixels
- Email Ads
- YouTube Ads
- Display Ads
- Strategy Sessions
- Reports
- Regular Optimization

Social Media Services:

- Profile Optimization
- Organic Posts
- Paid Posts
- Content Strategy Session
- Tracking Pixels
- RemarketingAdv
- Landing Pages
- Landing Pages