

Market Strategy Package

Riafox, Passionate About Creating Impact

Why Would My Company Need a Market Strategy?

A Market Strategy is important for any business, no matter the size or industry. At Riafox, we've found that there are 5 key reasons why your business needs a Market Strategy!

1. A Market Strategy helps distinguish you from your competition and makes you more recognizable to customers.
2. Our Market Strategy will also help dictate your marketing strategy (direction your business needs to head). It will provide a clear purpose for why you are engaging customers and how you are doing so.
3. Our professional marketing strategist will help your company create a cohesive brand/market strategy that helps your company communicate with your customers more clearly. The more consistent your messaging, the more likely you are to attract and maintain loyal customers.
4. A strong Market Strategy can help attract high caliber talent. Whether it's for potential employee's or potential customers.
5. The Market Strategy will help provide focus for your employees. A clear brand vision helps make sure everyone is working towards the same objectives.

Our Market Strategist has over 30 years experience with building businesses and creating strategies. Our Strategist takes you through 3 fundamental strategy sessions that will help you find your niche and really learn which direction your business needs to head! At Riafox, we only have the best working for you! Our Market Strategy will take your company to a whole new level!

What's Included in our Market Strategy Package?

* = Optional Depending on Your Need!

- Market Strategy Implementation. This includes: 2 one-on-one sessions with brand strategist, detailed SWOT Analysis, detailed positioning market report, detailed personas report, and a final meeting with web and content marketing strategists.
- *Logo Strategy. This includes: Market strategist will work closely with logo designer to ensure quality design of logo and brand, and a detailed logo and brand guide that will include multiple options for you.
- *Detailed Marketing Plan. This includes: Detailed report on product or service, detailed target market report, detailed competition report, detailed marketing budget report, detailed potential business location report, detailed pricing strategy report, and a detailed promotional report.

Package Plans Built for Your Business!

Our Market Strategy Package starts at \$7,500 and depending on your companies needs, ranges up to \$17,500. Our Market Strategist has over 30 years experience with large Fortune 500 companies and knows how to take your company to the next level!

Check out our website for more information on the services we offer!

Want to get started on a plan? Send us an email at support@riafox.com or call (208) 321 - 4140.

[Read more on our website](#)

Riafox, Inc. ©

(208) 321 - 4140

13960 W Wainwright Dr. Boise, ID 83713

